

RESSNEWS



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Results of the US elections

The newest President of the United States is Donald J. Trump. In a decisive victory, Trump defeated Kamala Harris, the Democratic candidate, by a wide margin. Trump secured 312 electoral votes, far surpassing Harris, who earned just 226. As shown in the graph, this win wasn't only reflected in the Electoral College. Trump also claimed a victory in the popular vote. This time, Trump's support was clear both in the states he won and the number of voters who backed him across the country.



Trump's victory is expected to have a big impact on America's future, sparking both concern and optimism. Many people are worried about issues like immigration, healthcare, and climate change, fearing that his policies could divide the country and reverse progress on these topics. On the other hand, Trump's supporters are hopeful that his plans to boost the economy, create jobs, and strengthen national security will lead to a brighter future. As the country moves forward, Americans are watching closely, hoping for positive change while remaining cautious about the effects of his leadership.

THE MARKETING BEHIND THE KSI NEW SONG

When KSI dropped his latest single, "Thick of It," fans had shocked reactions, but not for the reasons he might have hoped for. Instead of being wowed, listeners flooded social media with jokes, memes, and honest critiques about how the song was atrocious. For some, the blend of singing and rapping felt awkward and forced, while the lyrics struck many as cringe. Reactions ranged from disappointment to outright mockery as fans created countless memes mocking the song, but you cannot be surprised when the lyrics say „From the screen to the ring to the pen to the king 🧐„, but was this backlash exactly what Knowledge (KSI) wanted?



Rumours quickly spread that KSI might have intentionally made "Thick of It" cringe to spark viral controversy. Given his YouTube roots and deep understanding of the internet culture, it wouldn't be surprising if KSI anticipated how a "bad" song could blow up in popularity purely through memes and jokes. After all, controversy and humour often attract attention faster than positive feedback, and KSI knows how to get people talking. By leaning into the disappointment, reacting to all the memes and disregarding the criticism, saying that the song is a „banger“, he managed to get exactly the type of viral reaction that keeps his music relevant, even though his value as a rapper plummeted.



Social media exploded with creative takes on "Thick of It." Fans joked that they were "stuck in the thick of it" just by listening, while others made humorous jokes as turning off the music in bizarre situations as car accidents etc. Memes circulated showing exaggerated reactions to hearing the song, with fans poking fun at everything from the lyrics to the polished, overly pop-like production or the video clip. TikTok, Instagram, and Twitter all became stages for KSI fans to laugh at, remix, and creatively reimagine the track in endless ways.



Whether "Thick of It" was a misfire or a brilliant marketing scheme, one thing is certain: KSI's music is even more talked about because of it. If the song's goal was to go viral, it succeeded, and KSI has once again proven his skill in leveraging internet culture to keep himself relevant but the cost of making him seem like a rapper for kids bob.

Everything we know so far about Met Gala 2025

On October 9 the theme was announced and it happens to be "Superfine: Tailoring Black Style.", exploring the indelible style of Black men in the context of dandyism, from the 18th century through present day. It draws inspiration from co-curator Monica Miller's 2009 book *Slaves to Fashion: Black Dandyism and the Styling of Black Diasporic Identity*.

The exhibition traces the journey of Black individuals from enslavement to becoming global trendsetters through fashion, photography, art, and film. Not to mention, this will be the first men-focused exhibit since 2003's Men in Skirts.

When and where is Met Gala?

It will take place on May 5 on Monday as always at The Metropolitan Museum of Art in New York.

What is Met Gala?

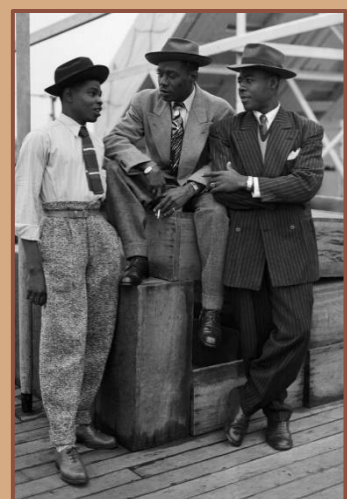
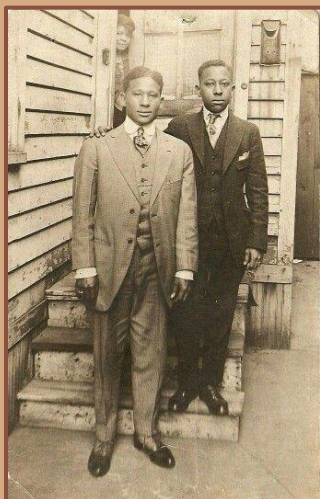
It is an annual fundraising event hosted by the Metropolitan Museum of Art's Costume Institute for the Costume Institute's charity. Each year the exhibition theme and the dress-up theme is announced and so far we only know what the exhibiton will be about.

Who is Met Gala?

The co-chairs should be one of the best-dressed black men of the last decade, including Lewis Hamilton, A\$AP Rocky and, someone who is not a man nor black, the obvious co-chair Anna Wintour.

Speculations:

Many people already expressed their excitement about the theme and are wondering what could the dress up theme be about. Others are doubting the seriousness and lack in African American fashion representation. Some are even saying that the Kardashians should be banned from met gala, due to their history of appropriation of other cultures.





Black Friday: A Global Shopping Phenomenon

Friday November 29, 2024

Black Friday is an annual shopping event that takes place on the Friday after Thanksgiving in the United States, typically the fourth Friday in November. Known for massive discounts and limited-time deals, Black Friday kicks off the holiday shopping season with a bang, drawing millions of eager shoppers in stores and online.

The name “Black Friday” originated in the 1960s in Philadelphia, where police used it to describe the heavy traffic and crowded shopping areas on the day after Thanksgiving. Later, it also came to represent the profits that stores made, as accounting records often use black ink to indicate profits and red ink for losses. For many businesses, Black Friday sales are crucial, helping them close out the year with strong profits.

During this event retailers offer large discounts on popular items such as electronics, clothing, home goods, and toys, making this day one of the best opportunities for consumers to find bargains on holiday gifts and other desired products.

In Czechia a lot of retailers take part in the Black Friday shopping event, some have better deals than the others. We have a selection of the brands that, in our opinion, are most worthy of your attention: Alza, Datart, Notino, Zalando, Adidas, Nike, Myprotein and many others.

The real, authentic Black Friday is on Black Friday – this year it's on Friday, November 29, 2024 – so save the date. Most of the time the sales last a day (Friday) or over the weekend until Sunday. So it's better not to wait and take advantage of the discounts on the very first Black Friday. And some discounts are only valid while stocks last – keep that in mind too, there's no point in waiting if you're not likely to buy anything better anyway.

SPECIAL DAYS IN NOVEMBER

3. 11. Orphan Sunday

Orphan Sunday is a time to stand up for the orphans of the world. In truth, there are likely no more vulnerable human beings in the entire world than those thousands upon thousands of children in this world who have no mother or father. Whatever the reason, orphaned children need our help in any way we can offer it.



12. 11. Odd Socks day



Odd Socks Day celebrates not only the freedom to wear whatever kind of socks people want, but it also makes a statement about embracing differences and being kind to people instead of bullying them for being unique.

18. 11. Minnie Mouse's Birthday



She's stunning and clever, sweet and bubbly. She's beloved by a group of friends and has her own delightful sense of fashion. She's the best friend and partner of the most famous mouse in the world – she's Minnie Mouse!



19. 11. Have A Bad Day

When you're having a bad day, you shouldn't have to suffer alone, so wish everyone you meet "Have a Bad Day", but do it with the brightest, cheeriest smile you can put on your face.



NOVEMBER NATIONAL FOOD HOLIDAYS

Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
X	X	X	X	World vegan Day	Devilled Egg Day	Sandwich Day
Easy-bake Day	Doughnut Day	Pad Thai Day	Fried Chicken Sandwich Day	Cappuccino Day	Vanilla Cupcake Day	Sundae Day
French Dip Day	Pickle Day	Fast Food Day	Baklava Day	Apple Cider Day	National Fast-Food Day	Cake day
French Toast Day	Thanksgiving	Peanut Butter Fudge Day	National Stuffing Day	National Cranberry Relish Day	National Espresso Day	National Sardines Day
National “Eat with a Friend” Day	National Cake Day	National Leftovers Day	National French Toast Day	National Chocolates Day	National Mousse Day	X

WORLD VEGAN DAY

World Vegan Day is celebrated annually on November 1st. The day was first established in 1994 by the Vegan Society in the UK, marking its 50th anniversary. The purpose of World Vegan Day is to promote the benefits of a vegan lifestyle, which involves holding back from all animal products, including meat, dairy, eggs, and even honey.

NATIONAL FAST-FOOD DAY

On November 16th, food lovers get a dose of their favourite convenience food. Whether they use the drive-thru, dine-in, or get it to go, National Fast-Food Day calls for us to grilled, fried, and broiled menu staples.

NATIONAL SUNDAE DAY

On November 11th, National Sundae Day brings a celebration to ice cream lovers across the country. An ice cream sundae typically consists of one or two scoops of ice cream topped with syrup or sauce. The sundae is often topped with whipped cream, maraschino cherry, sprinkles or a variety of other toppings.

The Naplavka Farmers Market

Every Saturday from 8:00 until 14:00, the Naplavka Farmers Market brings the riverside in Prague to life. Stalls overflow with fresh fruits, vegetables, bread, cheese, and locally made products like beer and wine. There's also a wide range of street food to enjoy, from pastries to international dishes. Many visitors grab a coffee or fresh juice and relax by the river while enjoying live music and the lively atmosphere.



This market is popular with both locals and tourists, offering a chance to shop for fresh, local products and experience Prague's vibrant community spirit. It's a perfect weekend activity.





